



# Pressure Groups

## Key concepts – Types of Pressure Group

Complete the 'Types of Pressure Group' task sheet for prep

1. Sectional (interest) –
2. Causal (promotional) –
3. Insider (there are sub-types here) –
4. Outsider –
5. Social Movement(s) -

## Functions of Pressure Groups

- D \_\_\_\_\_ D \_\_\_\_\_
- P \_\_\_\_\_
- R \_\_\_\_\_
- E \_\_\_\_\_
- S \_\_\_\_\_ G \_\_\_\_\_
- P \_\_\_\_\_ R \_\_\_\_\_
- P \_\_\_\_\_ M \_\_\_\_\_

Name & Define each method – match it to a correct example – now show me which access point it targets

Method

Example

Access Point

1.		
2.		
3.		
4.		
5.		
6.		

Extension: Choose one of the examples of a pressure group from your 'types' prep sheet;

1. Function(s) (/aims)
2. Type(s)
3. Methods used
4. Access Point(s) targeted

What (synoptic) questions could we ask about pressure groups?

(Remember; 30 mark questions would ask me to "Evaluate...")



Are there any key terms that I need to ask for help with?

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Date

Use the two articles provided to answer the questions in note form. Make a note (in another colour) of any further questions this raises.

**What does success mean in this context?**

**What are the key factors affect success?  
(success criteria)**

**References:** Cooper, T. (2016, February). Why Do UK Pressure Groups Fail? *Politics Review*, pp. 6-7.

Fairclough, P. (2013, September). Pressure Groups - What Makes Them Successful? *Politics Review*, pp. 2-5.

FOSIL: Learning by finding out for yourself.

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Name

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Use one colour to add any information you *already know* that will help you. In another colour, add any *questions* that you will need to answer to argue **either side** of the motion

This house believes that  
..... is a successful pressure group

## CRAAP Testing Guide: websites

Use this guide to help you when you use the CRAAP test table to rate a resource.

	Ask yourself...
<b>Currency</b>	<p><b>When was the information written and last updated?</b></p> <ul style="list-style-type: none"> <li>How important is it that your information is up-to-date? Is it a science, technology, current affairs or health-related topic?</li> <li>When was the Web page originally published, last updated or revised? Are all of the links on the page functional?</li> </ul>
<b>Relevance</b>	<p><b>Is this the information you need for your topic?</b></p> <ul style="list-style-type: none"> <li>Does this information help you answer your question?</li> <li>Is it written at the right level (not too simple or too complicated)?</li> <li>Is there a better source you could use with similar information?</li> <li>Is it the right type of information (e.g. have you been asked to find data, primary sources, expert opinions...)?</li> </ul>
<b>Authority</b>	<p><b>What qualifies this author to provide information on this topic? How can you tell whether they know what they are talking about?</b></p> <ul style="list-style-type: none"> <li>Who is responsibility for the information on the page (the author, creator, sponsor?). This might be a 'corporate author' (a group or organisation rather than an individual).</li> <li>Are there any credentials given – academic qualifications, job title, employment history? Use a search engine to do some quick background research on the author (or corporate author) – what qualifies them to write about <b>this topic</b>? Being an expert in an entirely different field doesn't count! Do they have a good reputation?</li> <li>Learn about the organization on their home page. Look for "About Us" link – but don't rely on this. Check what others are saying about it too.</li> </ul>
<b>Accuracy</b>	<p><b>Is the information backed up by evidence? Are there any sources cited?</b></p> <ul style="list-style-type: none"> <li>Where did the information on the page come from? Did the sponsor/author of the page create the information?</li> <li>Are there cited sources or links to the original source of the information? Do these sources look trustworthy? Watch out for articles with long lists of sources that are just articles from the same publication or websites with no authority. Can you find the original sources?</li> <li>Can you check any of the information in other independent sources or from your own knowledge?</li> <li>Are there obvious spelling, grammar or layout errors?</li> <li>This site from the University of Georgia (<a href="http://guides.libs.uga.edu/factchecknews">http://guides.libs.uga.edu/factchecknews</a>) has an excellent list of fact checking organisations, which includes the UK based <a href="https://fullfact.org/">https://fullfact.org/</a> and <a href="https://mediabiasfactcheck.com/">https://mediabiasfactcheck.com/</a> which rates news sources for both factual accuracy and bias.</li> </ul>
<b>Purpose</b>	<p><b>What was this source written for? Is there any obvious bias?</b></p> <ul style="list-style-type: none"> <li>Why has the page been created? Is it to inform, teach, sell, entertain or persuade? Is there obvious bias or does the author seem fair and objective?</li> <li>Is the information based on facts or is it opinion? Is the author using good evidence for their opinion?</li> <li>If the site is linked to an organisation, does that group have a particular agenda?</li> <li>Use a site like <a href="https://www.computerhope.com/jargon/num/domains.htm">https://www.computerhope.com/jargon/num/domains.htm</a> to check the meaning of the domain suffix (e.g. .edu is a US education site)</li> <li>If it is a news source try a site like <a href="https://mediabiasfactcheck.com/">https://mediabiasfactcheck.com/</a> to assess accuracy and bias.</li> </ul>

### CRAAP Testing Table: Websites

Read the separate CRAAP Testing Guide then use this table to help you decide how to rate your resource. **Remember:** A low score for **Authority** or **Accuracy** means you should be very careful about using a source, even if it scores highly in every other category.

	0	1	2	3
<b>Currency</b>	I can't find out when this page was published or last revised.	The creation/last revision date is 5 or more years ago.	The site/article was created/updated between 2 and 5 years ago.	The site/article was created/updated within the last 2 years.
<b>Relevance</b>	The page may mention my topic but isn't relevant to my question, or doesn't have the type of information I need.	This gives some general background but doesn't cover my main question. <i>Or</i> the level is too hard or too easy.	This will address my question and will give me some useful information but isn't quite what I am looking for.	This gives me most of what I need to answer my question and is exactly the right type and level of information.
<b>Authority</b>	I either cannot find out who wrote this (person or organisation) <b>or</b> there is evidence that the author or the organisation has a history of being misleading on this topic.	The author is named but has nothing obvious that qualifies him/her to write about this topic). <i>Or</i> the organisation has questionable authority.	The author is named but the degree of expertise <b>on this topic</b> is not that high. <i>Or</i> the organisation is well-known but degree of expertise <b>on this topic</b> is unclear.	The author is a respected expert on this topic. <i>Or</i> the organisation is well-known and has a good reputation on this topic.
<b>Accuracy</b>	Obvious spelling, grammar or layout errors. <i>Or</i> it isn't clear where the information comes from – it might just be someone's opinion.	Sources are mentioned vaguely, but not enough information is given to find them. <i>Or</i> sources are cited but they are clearly not trustworthy.	Sources that seem trustworthy are given for some but not all of the information. Some links may be broken, but I could probably find the original sources. Images may not be referenced.	<b>Trustworthy</b> sources clearly given to back up claims, including enough information to find the original sources easily. Any images/ photos are labelled.
<b>Purpose</b>	The purpose is to sell or promote an idea or service. The page presents an unbalanced, biased view. It is not backed up with facts or they are distorted. A background check on the author or organisation may suggest strong bias.	The purpose may be to sell something or promote an idea, but the page also provides some clearly referenced, accurate factual information. Argument seems one-sided.	The purpose is to educate. There may be some bias (which may be acknowledged) but opinion is logical and backed by evidence.	The purpose is to provide high-quality scholarly information. Enough factual evidence is given to justify any opinions and may include graphs, charts, tables or statistics. Effort is made to address both sides of an argument.
<b>Total score</b>	0-3 points	4-7 points	8-11 points	12-15 points
/15	Highly questionable source – do not use	Might be useful for initial ideas or casual interest but do not cite in academic work	Good source for academic work but confirm information with other sources	Excellent source for academic work

CRAAP Testing: Websites by Oakham School is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](#). Based on [Thinking Critically about Web Information](#) from Ron E. Lewis Library and [Evaluating information](#) by Meriam Library

Name

Date

### Investigative Journal: use one side per source

<b>Source:</b> <i>Title</i> (citation)			
<b>Type of source:</b>	Book, Article, Report, Subscription Database/Web site (include date accessed), Film, Interview (include place of interview), Other		
<b>Finding information relevant to my inquiry:</b> Either copy short sections of the information word for word (quote it), making sure you use quotation marks ("..."), or write it in your own words (paraphrase).	<b>Discussing the relevance of this information to my inquiry:</b> Which of the 'success criteria' does this information address? Will it help you argue 'for' or 'against' the success of the group?		
<b>Comment on source:</b> CRAAP test score. Strengths and weaknesses. Remember you might have to argue for or against this source!			

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## Bibliography

Aim(s) of group			
Success criterion (key factors affecting success)	FOR Group X is successful because... (cite evidence where possible)	Analysis (criticise arguments and sources)	AGAINST Group X is <b>not</b> successful because (criticise source of evidence where possible)
Wealth & Resources			
Size/ Membership			
Organisation, Tactics and leadership			
Popular support (incl. (social) media support and celebrity endorsement)			
Government’s views and insider or outsider status			

How successful has the group been overall?

Indicators of success	FOR	AGAINST
Changing people’s perceptions		
Gaining insider status		
Affecting government policy, thus law		

Name \_\_\_\_\_

Class \_\_\_\_\_

Date \_\_\_\_\_

This house believes that \_\_\_\_\_ is a successful pressure group

Group aims:

FOR

AGAINST

Wealth and  
Resources

Size/  
Membership

Organisation,  
tactics and  
leadership

Popular support

Government  
views. Insider/  
outsider status

Overall success in changing people's perceptions, gaining insider status and affecting government policy?

On balance, based on the evidence above, I think the group is :


☐ Successful or ☐ Unsuccessful

CIRCLE THE ONE SUCCESS CRITERION ABOVE THAT YOU THINK IS **MOST** IMPORTANT FOR THIS GROUP


Speaker:

Person giving feedback:

Successes:



Tips:




Questions about experience of debate and process:


Speaker:

Person giving feedback:

Successes:



Tips:



Questions about experience of debate and process:

Speaker:

Person giving feedback:

Successes:



Tips:



Questions about experience of debate and process:

Speaker:

Person giving feedback:

Successes:



Tips:




Questions about experience of debate and process:


Speaker:

Person giving feedback:

Successes:



Tips:




Questions about experience of debate and process:


Speaker:

Person giving feedback:

Successes:




Tips:



Questions about experience of debate and process:

Debate Feedback summary

<div>Speaker:</div> <div>What I found hardest:</div> <div>What I found most useful:</div> <div>What I learnt (about the topic or the process):</div> <div><div></div><div>What I would do better next time?</div></div>		
		<div>Comments on feedback (is it fair? which comments are most helpful?):</div>



**Name of pressure group:**

<b>Description:</b>
Goal(s):
Insider or outsider (explain):
Main source(s) of funding:
Organisation and leadership:
Size (who would join? Interest or cause group?):
<b>Tactics:</b>
How would you affect government policy/ change the political agenda?
How would you popular/ media support?
Celebrity backer (why would they support this?):
<b>Other criteria affecting success:</b>
Similar groups:
What is your Unique Selling Point (how are you different from other groups in this area)?
Government views?
How democratic would your group be?

**Now create a poster and/or leaflet to 'sell' your group to your class. Remember this is all your group will be judged on. You will not be able to speak for it.**

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### Pressure group design peer review

Give each group a mark out of 10 in each category, reflecting how much you think the choices the designer has made in that category will contribute to the **overall success of the group**. Base your scores **only** on the briefing sheet and resources on display. Then use your marks to decide which **two** groups you will give your backing donations to, and why.

Pressure group name:											
Choice of name											
Goals											
Funding											
Organisation											
Size											
Tactics											
Other criteria											
Quality of poster/leaflet											
Persuasiveness of poster/leaflet											
Overall effort											
Total /100											



BANK OF  
F O S I L

Date: \_\_\_\_\_

Pay : \_\_\_\_\_

*One thousand pounds ONLY* .

Account payee

£ 1,000.00 =

Name of donor: \_\_\_\_\_

I believe this group will be successful because:



BANK OF  
F O S I L

Date: \_\_\_\_\_

Pay : \_\_\_\_\_

*One thousand pounds ONLY* .

Account payee

£ 1,000.00 =

Name of donor: \_\_\_\_\_

I believe this group will be successful because:



BANK OF  
F O S I L

Date: \_\_\_\_\_

Pay : \_\_\_\_\_

*One thousand pounds ONLY* .

Account payee

£ 1,000.00 =

Name of donor: \_\_\_\_\_

I believe this group will be successful because:



BANK OF  
F O S I L

Date: \_\_\_\_\_

Pay : \_\_\_\_\_

*One thousand pounds ONLY* .

Account payee

£ 1,000.00 =

Name of donor: \_\_\_\_\_

I believe this group will be successful because: