

# F3 Tourism Project 2020

## Hunstanton / Skegness

(delete as applicable)

INSERT PHOTO FROM TOURIST DESTINATION HUNSTANTON OR SKEGNESS

Name:

Set:

Teacher:

Hand-in date:



Name:

Set:

Teacher:

## CONTENTS



## MARK SCHEME

<b>3<sup>rd</sup> Form Mark Scheme</b>	<b>Maximum marks (20)</b>
<b>Introduction:</b> Hypotheses written and justified A good locational map is included with labels Good summary of tourism and location included	3
<b>Method:</b> There is a clear description and justification of the methods used for data collection linked to hypotheses Investigative journal pages completed thoughtfully x 2	3
<b>Data Presentation:</b> Information is displayed in an appropriate manner. If appropriate, labelled axis, titles and units should be included. A minimum of two basic and one complex data presentation techniques should be included.	3
<b>Data Analysis:</b> There is a thorough interpretation of the data with some reasoned explanations. Strong reference to the data collected. Some attempt is made to identify and explain anomalies. 3 pieces of data have been used for each hypothesis that do or do not support it	4
<b>Conclusion:</b> Each hypothesis has either been ACCEPTED or REJECTED with reasons There is a clear conclusion to the research question consistent with the analysis.	2
<b>Evaluation:</b> Methods of data collection have been evaluated with some recommendation for improvements.	1
<b>Reflection:</b> Completed and with recommendations given	1
<b>Quality of written communication:</b>	3

## CHECKLIST

Tasks to complete	Completed	
Task 1: Connect: Background <ul style="list-style-type: none"> <li>'What is tourism' task and initial findings on topic, place and questions to ask</li> </ul>		
Task 2: Wonder: Introduction - Hypotheses <ul style="list-style-type: none"> <li>Consideration of different hypotheses</li> <li>Decision on two hypotheses to test, which are stated along with a sentence about what you expect to see to justify them</li> </ul>		
Task 3: Investigate: Introduction - Location <ul style="list-style-type: none"> <li>'Where is Hunstanton/Skegness?' - minimum of 1 annotated map showing key locational detail and/ or physical and human attractions to the resort</li> <li>A brief history to Hunstanton/ Skegness: how did it become a tourist resort and how does it attract visitors today? - add statistics, show you have used what you have written in your investigative journals!</li> <li>Include two completed investigative journal pages of your own work</li> </ul>		
Task 4: Investigate: Data collection <ul style="list-style-type: none"> <li>Complete methods of collecting data table - outline how to collect data and which hypotheses it will help answer.</li> <li>You will then go on the trip to collect data in a separate booklet</li> </ul>		
Task 5: Construct: Data Presentation <ul style="list-style-type: none"> <li>Complete the questionnaire, bar charts and pie charts – with titles, correct keys, north arrows, scales etc;</li> <li>Create and complete a proportional symbols map for EQI/PED COUNT;</li> <li>Provide two annotated photos</li> <li>Include one other form of data presentation</li> </ul>		
Task 6 Construct: Data Analysis <ul style="list-style-type: none"> <li>Complete the analysis box for each hypothesis - describe the trends and use data to show this, explain what this means.</li> <li>Ensure you state if it supports or does not support your hypothesis</li> <li>Aim to have 3 pieces of data analysis for each hypothesis</li> </ul>		
Task 7: Construct/Express: Conclusion <ul style="list-style-type: none"> <li>Accept or reject your hypotheses, quoting evidence from your analysis</li> <li>Write a paragraph to answer the question. Considering all the evidence, do you think that Hunstanton/ Skegness is a successful tourist destination or not? Why?</li> </ul>		
Task 8 – Reflect: Evaluation of the product: <ul style="list-style-type: none"> <li>Look back at this checklist and make sure you can tick everything off – both in terms of tasks and presentation of your work</li> <li>Consider what works well in your work, and what you might like to change.</li> </ul>		
Task 9 - Reflect : Reflection on the process: <ul style="list-style-type: none"> <li>Now that your report is finished you should evaluate 3 weaknesses and suggest 3 improvements</li> </ul>		
<b>Presenting the Work in a Scholarly Fashion using Word</b>		
<b>Header &amp; Footer</b>	Make sure you have used the Header and Footer to include name, set and teacher's initials	
<b>Table of Contents</b>	Use the tools in Word to produce a table of contents – the heading styles are already set up in this document	
<b>Citations</b>	Add citations to refer to any sources you have used, and add figure numbers to all maps, tables, charts that you have	
<b>Bibliography</b>	Use the tools in Word to create a bibliography – articles for background information and sources of any images/maps/tables used	
<b>Formatting</b>	Make sure the document you are handing in looks tidy with page breaks in the right places	

## THE INQUIRY

The Geography project is an inquiry task. To do this successfully you will need to spend sufficient time on each of the stages and keep to the deadlines. Use the checklist and mark scheme to guide you.

### Task 1: Connect - Background

#### What is Tourism?

What do you already know about tourism? What are the key terms, ideas, types of tourism? What have you experienced?

- **You will visit either Hunstanton or Skegness;**
- Use the resources you are given about either Hunstanton / Skegness to find out about tourism and the location in general to get some background information;
- Start thinking about the sorts of questions that what you are reading makes you ask.

#### Application of place on topic: Hunstanton or Skegness

What have you found out? Add 5 key facts about Hunstanton/ Skegness (location, tourism numbers, key attractions etc.)

- 1.
- 2.
- 3.
- 4.
- 5.

What questions could you ask about this destination?

## Task 2: Wonder - Introduction

## Research Question

***To what extent is Hunstanton/ Skegness a successful UK tourism destination?***

## Possible hypotheses

What questions could you ask in order to answer this question? Think about your hypotheses.  
Aim to have two to test in your investigation. Use the class ones or come up with 1 of your own.  
Think SEEP!

Once you have chosen the two hypotheses you intend to test, write them out in full below and add a sentence to justify what you expect to see on the trip for each statement to be true.

## Chosen hypotheses and justification

Hypothesis 1:

Justification:

Hypothesis 2:

Justification:

### Task 3: Investigate - Introduction:

Investigating your topic

An investigative journal is simply a tool to help you manage your investigation, it requires details about the sources of information as well as your thoughts.

You need to complete two investigative journal pages of your own research on tourism in Hunstanton/Skegness – one for each source. Ensure you get the source details to refer to in your writing. You are trying to establish:

- Where your destination is;
- How its location in the country makes it a tourist attraction;
- When it became a tourist attraction;
- How it attracts visitors today.

<i>Source: Title, author, date published (&amp; shortened URL for online sources)</i>	<b>Where does your information come from?</b>	
<b>Type of source:</b>	Book, Article, Report, Subscription Database/Web site, Film, Other, image, map, poster or leaflet	
<b>What information have I found?</b> Either copy the information word for word (quote it), making sure you use quotation marks ("..."), or write it in your own words (paraphrase).	<b>Why is it relevant to my inquiry?</b> Why, of all of the information that you could have chosen, have you chosen this information?	
In this box, you can paste any text, images, maps, tables, charts etc that you think will benefit your work or that you might want to refer to later.  You can also write (copy out or paraphrase) any useful text you have found.	In this box, explain why you have taken that piece of information - what it tells you about the location, its history as a tourist resort, what it has to offer etc.	
<b>Source: Comment on the quality of this source of information. What makes you think you can trust it (or do you need to find other sources to back it up)? Is it up to date?</b>		
This box is here to make you think about where your information is coming from. Are the statistics you have found up-to-date? Who has written that article? Why have they written it?		

Once you have done your research, complete the tasks after the investigative journal pages.

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Teacher:

<b>Source:</b> <i>Title, author, date published (&amp; shortened URL for online sources)</i>	
<b>Type of source:</b>	Book, Article, Report, Subscription Database/Web site, Film, Other, image, map, poster or leaflet
<b>What information have I found?</b> Either copy the information word for word (quote it), making sure you use quotation marks (“...”), or write it in your own words (paraphrase).	<b>Why is it relevant to my inquiry?</b> Why, of all of the information that you could have chosen, have you chosen this information?
<b>Source:</b> Comment on the <i>quality</i> of this source of information. What makes you think you can trust it (or do you need to find other sources to back it up)? Is it up to date?	



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Teacher:

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Setting the scene

**Using your research, set the scene: Locate, label and summarise**

**Locate your tourism destination and include a labelled map showing where it is in the UK.**

Insert a map from Bing or Google. Add 3-4 textboxes with arrows to provide labels showing why the location of Hunstanton/Skegness means it might be a successful UK tourism destination.

Remember to reference your map and add a figure number so that it can appear in your bibliography.

**Write a paragraph that summarises the history of the tourist destination.**

How did it become a tourist resort? How does it attract visitors today?

Add statistics from websites (and cite those websites using the tools in Word)

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### Task 4: Investigate - Data collection

Day trip planning - Risk assessment

Risk	Severity	Risk	Severity
Road accident	High to moderate	Moderate to low	At all times - walk on pavements not on roads and take care when crossing roads
Getting lost	Low	Low	Maps have been provided. Locate meeting places and use map for location throughout the day. Do not go out of the survey area and stay in groups. Keep to time. Make sure that you have the emergency mobile number.
Drowning	High	Low	Stay away from the sea at all times
Getting cold and wet (Exposure/ Hypothermia)	Moderate	Low	Wear suitable warm and waterproof clothing
Getting hot	Moderate	Low	Cover up in the sun, wear sun screen, drink fluids through the day.

Data Collection methods:

- What methods will we use to collect data to answer our questions?
- You will complete data collection in a separate booklet on the trip, keep it for use later on!
- Based on your class discussion, complete the table below:

<b>Data Collection Method</b>	<b>How will it be done? – give a full and detailed description of the method –Who will do it? How will it be done? How many? For how long? How many places?</b>	<b>Explain why you are doing this – what will it show/prove? Explain the relevance.  Link to hypothesis 1 or 2, or both</b>	<b>What equipment do I need to complete the task?</b>
1 Environmental quality index survey (EQI)			
2 Questionnaires			

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<b>Data Collection Method</b>	<b>How will it be done?</b> – give a full and detailed description of the method –Who will do it? How will it be done? How many? For how long? How many places?	<b>Explain why you are doing this</b> – what will it show/prove? Explain the relevance.  Link to hypothesis 1 or 2, or both	What equipment do I need to complete the task?
3 Tourist land use survey			
4 Beach survey			
5 Photos			

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## Task 5: Construct - Data presentation

You must now present the data you have collected that will help to answer your hypotheses. You must:

- Complete the questionnaire, bar charts and pie charts;
- Create and complete a proportional symbols map for EQI/PED COUNT;
- Provide two annotated photos
- Include one other form of data presentation

Once made, add a title for each data type and **copy and paste into this section**. If it is a map or hand drawn, leave a blank page to add in when printed out at the end – remember to use **page breaks**.

Ensure you have given a title and correct keys, north arrows, scales to maps and titles for charts. See class guides and get support about how to create charts and maps from your teacher.

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### Task 6: Construct – Data Analysis

Complete the two tables below. Look over your data presentation and aim to select three pieces of data that either support or do not support your hypotheses. Complete the PEEL structure. Does the data collected overall support the hypothesis or not? Make your judgement.

Research question: <i>To what extent is Hunstanton/ Skegness a successful UK tourism destination?</i>			
Hypothesis 1:			
Point	Evidence: <ul style="list-style-type: none"><li>taken from findings;</li><li>refer to relevant figure in previous section;</li><li>use data.</li></ul>	Explain: <ul style="list-style-type: none"><li>What does this show?</li><li>Why?</li></ul>	Link to question: <ul style="list-style-type: none"><li>Does this support the hypothesis, yes or no?</li><li>Why?</li></ul>
1	Figure number: Evidence:		
2			
3			

Name:

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Research question: *To what extent is Hunstanton/ Skegness a successful UK tourism destination?*

**Hypothesis 2:**

Point	Evidence: <ul style="list-style-type: none"><li>• taken from findings;</li><li>• refer to relevant figure in previous section;</li><li>• use data.</li></ul>	Explain: <ul style="list-style-type: none"><li>• What does this show?</li><li>• Why?</li></ul>	Link to question: <ul style="list-style-type: none"><li>• Does this support the hypothesis, yes or no?</li><li>• Why?</li></ul>
1	Figure number: Evidence:		
2			
3			

Name:

Set:

Teacher:

### Task 7: Construct/Express – Conclusion

Having analysed your data, now ACCEPT or REJECT your hypotheses. Conclude your argument by answering the main research question, and providing evidence, linked to a figure reference, to support your decision.

Research question: <i>To what extent is Hunstanton/ Skegness a successful UK tourism destination?</i>	
Hypothesis 1, accept or reject?	Why: evidence to support decision linked to figure reference
Hypothesis 2, accept or reject?	Why: evidence to support decision linked to figure reference
Overall, I have been able to ACCEPT/ REJECT hypothesis 1 or/and 2:	
Therefore, I believe that Hunstanton/ Skegness is “to no extent”, “to some extent”, “to a great extent” successful as a UK tourism destination because ...	



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## Task 8: Reflect – Evaluation

Of the product

Firstly, you should consider whether what you have produced fulfils the requirements of the task:

- Look back at the checklist. Can you tick everything off? This refers to both the tasks and the presentation. If you can't tick everything off, go back and fill in the gaps;
- Consider anything you might like to change before you hand in the final piece of work.

### Preparation for final hand-in

What works well in my work?

How can I make it even better? *Give examples*

Things to **add**:

Things to **change**:



Name:

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Teacher:

## BIBLIOGRAPHY AND REFERENCES