

Name

Class

Date

Use the two articles provided to answer the questions in note form. Make a note (in another colour) of any further questions this raises.

What does success mean in this context?

**What are the key factors affect success?
(*success criteria*)**

References: Cooper, T. (2016, February). Why Do UK Pressure Groups Fail? *Politics Review*, pp. 6-7.

Fairclough, P. (2013, September). Pressure Groups - What Makes Them Successful? *Politics Review*, pp. 2-5.

Name

Class

Date

Use one colour to add any information you *already know* that will help you. In another colour, add any *questions* that you will need to answer to argue **either side** of the motion

This house believes that
..... is a successful pressure group

Name

Class

Date

Bibliography

Name

Class

Date

This House believes that _____ is a successful pressure group

Aim(s) of group			
Success criterion (key factors affecting success)	FOR Group X is successful because... (cite evidence where possible)	Analysis (criticise arguments and sources)	AGAINST Group X is not successful because (criticise source of evidence where possible)
Wealth & Resources			
Size/ Membership			
Organisation, Tactics and leadership			
Popular support (incl. (social) media support and celebrity endorsement)			
Government's views and insider or outsider status			

How successful has the group been overall?

Indicators of success	FOR	AGAINST
Changing people's perceptions Gaining insider status Affecting government policy, thus law		

Pressure Groups Debate Cornell Note-Taking (use one copy of this sheet per debate)

Group name:	
Group aims:	
<p>2. Keywords, Comments or Questions: Highlight 5 key area* . Questions? Anything you need to check or follow-up?</p>	<p>1. Notes: Make notes as you listen.</p> <p align="center">Arguments FOR the group being successful:</p>
	<p align="center">Arguments AGAINST the group being successful:</p>
<p>3. Summary: Summarize the main arguments on this page about whether this is or is not a successful pressure group. Think about the 5 key areas and 3 indicators of success that you investigated for your group.</p>	

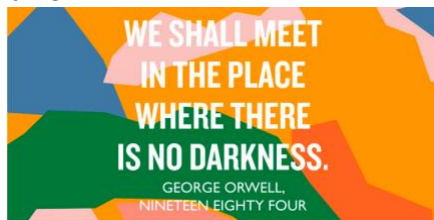
*"1. Wealth/resources, 2. size/membership, 3. organisation/tactics/leadership, 4. popular support, 5. government view (& insider/outsider status)". Highlight/underline information relating to each area in a different colour.

Bibliography

Name

Class

Date



The Future We Want – The Orwell Youth Prize 2020

What does the future you want look like? What’s standing in the way? How can we work to realise a better vision for our future together?

Your task is to **use a case study of the particular pressure group that you have been assigned by your teacher** to write a journalistic article about “the future we want”. You might want to use the specific example of that group to make a particular point about groups of this type, or even pressure groups in general. Are they a part of the future you want or not? **The total word limit for the prize is 1500 words**, but you are not expected to write that much for this inquiry.

You must, however, include the following information about your group in your article (see below). Make sure that you reference your sources. You may find it helpful to use an Investigative Journal to gather information before you use this Research Organiser.

Group Type:	Trade union / Think Tank / Cyberactivist / Lobbyist and/or corporation
Group Name:	
Goals	
Funding	
Organisation and tactics	
Size	
Other criteria	
Overall success of group. <i>Comment on:</i> <ul style="list-style-type: none"> • How democratic? • Insider status? • Public support? 	

As you plan your article consider:

Examples of groups like this having (what you consider to be) a positive influence on society <i>(could refer to other groups of this type)</i>	Examples of groups like this having (what you consider to be) a negative influence on society <i>(could refer to other groups of this type)</i>
Does “the future you want” have room for groups like this? Why? Why not? If it would, would they be different? In what way?	

Now write your article! You might find the Orwell Youth Prize *Guide to Style* helpful and also page 4 of the *Guide to Form* . Note that although the prize allows many different forms of entry, you are expected to write a journalistic article for this inquiry.

The Orwell Youth Prize 2020 deadline for entries has been extended to 11th June. They are also offering personalised feedback on entries they receive before 6th May. Entries can be submitted (either for feedback or final entry) at: <https://www.orwellfoundation.com/the-orwell-youth-prize/2018-youth-prize/enter-the-orwell-youth-prize/>

Name

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Orwell Youth Prize article summary

Choose **one** article for each of the three group types that you did **NOT** investigate and use it to make **brief** notes on the areas below for that group. Then, on the Orwell Youth Prize Peer Review sheet, give each of the articles you have chosen a score /10.

Group Type: (delete as applicable)	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations
Group Name:			
Goals			
Funding			
Organisation and tactics			
Size			
Other criteria			
Overall success of group. Comment on: <ul style="list-style-type: none"> • How democratic? • Insider status? • Public support? 			

Name

Class

Date

Orwell Youth Prize peer review

Give each article you used to make your summary notes a mark /10 (see below), then choose one 'winner'.

Group Type: (Delete as applicable)	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations	Trade Unions/ Think Tanks/ Cyberactivists/ Lobbyists and corporations
Group Name:			
Quality of writing /5			
Quality of research /5			
Total mark /10			
Reason(s) I chose to read this article for this group type			

THE ORWELL YOUTH PRIZE

If you could award the Orwell Youth Prize to one of these four articles, which would you choose?	
Why? <i>You might want to refer to the OYP Guide to Style</i>	
What advice could you give to make this entry for the competition even better?	